

Carolyn Young Wins Donne & Cavalli Rhythm Beads at Woman
Luv Horses Expo

Press Release 

For Immediate Release-
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Concord, NC- Carolyn Young of Sparta, North Carolina was the lucky winner of a set of Equine Rhythm Beads awarded by Donne & Cavalli at the recent Woman Luv Horses Expo.

Donna Mastrianni, the Master Esthetician and founder of Donne & Cavalli, hosted two presentations at the Expo held at the Cabarrus Arena Event Center in North Carolina.

Mastrianni did a skin care presentation called “Beautiful Horse-Beautiful Rider-the top 10 skincare tips every equestrian needs to know”, and a second presentation called “Rhythm and Beauty for Horse and Rider- seven essential products for horses and riders”. Young won the hand made Rhythm Beads in the second presentation.



“These beads are really catching on”, said Mastrianni, “Rhythm Bead Necklaces are soothing jewelry worn around the horse’s neck”. According to Mastrianni, the necklace’s soft bells accentuate the rhythm of horses’ gaits and can actually aid in adjusting the tempo of a horse’s movement and help the rider to move in rhythm with the horse. On trails, the necklace’s bells help warn wild animals that the horse is approaching, so that they don’t spook the horse by fleeing when the horse and rider gets too close to them. The Donne & Cavalli Rhythm Bead Necklaces have the added benefit of containing soothing essential oils inside some of the beads. The scents from the oils fill the air, calming both horse and rider. “These beautiful, hand strung beads really enhance the riding experience,” says Mastrianni. Now lucky, Carolyn Young, will have an opportunity to put the beads to the test.

For more information about the Donne & Cavalli Rhythm Beads and their complete botanical skin care line visit www.donneandcavalli.com.

Photo- (R to L) Donna Mastrianni of Donne & Cavalli presents Carolyn Young a set of Rhythm Beads at Women Luv Horse Expo in North Carolina.

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