

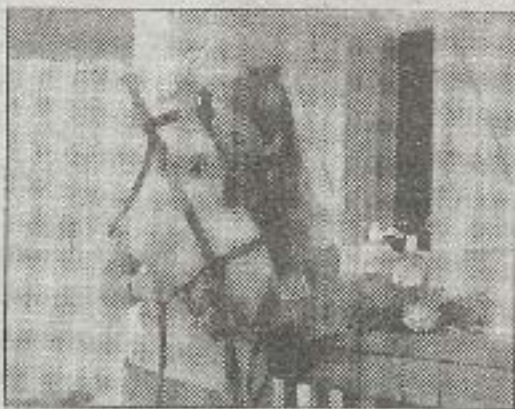
## Commercial Features PRE Stallion

Donne & Cavalli, a botanical skin care line for the active equestrian lifestyle, produced a television commercial introducing their products. The :30 second spot features Donna Mastrianni, the master esthetician, turned equestrian who developed the Donne & Cavalli line, along with the breathtaking PRE Andalusian stallion, Edil I.

Edil I is a champion PRE Andalusian stallion owned by Alex and Lily Zilo of Windsor Stables in Wellington, Florida. The Zilos graciously loaned the stallion and their farm for the TV commercial.

Mastrianni developed her entire skin care line with essential oils that were soothing and appealing to horses. The products quickly became popular with equestrians, who claim that their horses like the smell of the products on their skin.

Johnny Robb, of JRPR, Inc, who wrote and produced the spot for Donne & Cavalli was equally impressed with the Zilo's stallion. "It was as if he knew what we wanted him to do in each scene and he willingly did it," said Robb. The spot will air on Horse TV during Walter Zettl's The Matter of Trust dressage series, produced by Dancing Deer Productions in conjunction with Premier Equestrian. The Donne & Cavalli TV spot featuring Edil I can also be viewed on the companies website at [www.donneandcavalli.com](http://www.donneandcavalli.com) ♦



**Donna Mastrianni with co-star, Edil I.** Photo by Simm Golleman